



# Greater Englewood Community Development Corporation

## FACT SHEET

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### **Background**

Founded in October of 2011, the Greater Englewood Community Development Corporation ("GREATER ENGLEWOOD CDC") is a 501 (c) 3, IL not for profit corporation created to address the stalled economic development within the Greater Englewood community. We believe that by working to build the capacity of existing organizations and in general working to streamline all community assets, true change will happen.

### **Mission Statement**

In order to serve as a catalyst for economic development, Greater Englewood CDC's mission is to re-brand, re-build and revitalize the Greater Englewood community by building on existing community assets and facilitating ongoing collaboration between residents and other key stakeholders.

### **Core Purpose**

The core purpose of GREATER ENGLEWOOD CDC is to improve the quality of life for residents in the Greater Englewood community by spurring economic development initiatives. GREATER ENGLEWOOD CDC defines the Greater Englewood community as the area bounded by 55th North, 75th South, Dan Ryan, East, Hamilton, West and encompasses Englewood and West Englewood.

Greater Englewood CDC Board of Directors:

- President – Eric B. McLoyd, MBA
- Vice President – Asiaha Butler, BBA
- Secretary – John Gholar, J.D.
- Treasurer – Cherice L. Price, MS, CRC, LCPC
- Corrin Cobb
- Pastor Jonathan Brooks

### **What will GREATER ENGLEWOOD CDC do differently than past organizations?**

Based on our mission, GREATER ENGLEWOOD CDC will provide community development services aimed at developing the community as a whole. Our services will include but are not limited to research and reporting, supporting existing functional structures, organizing a reality where stakeholders are working together, facilitating ongoing youth and leadership development, producing economic development services aimed at the expansion of resources for current and future businesses and ensuring affordable housing for community residents and real estate development. More importantly GREATER ENGLEWOOD CDC will work tirelessly to facilitate collaboration amongst all stakeholder groups.



# Greater Englewood Community Development Corporation

## **Greater Englewood CDC Contact Info**

Ph: 877-601-6660

Email: [info@greaterenglewoodcdc.org](mailto:info@greaterenglewoodcdc.org)

Website: [www.greaterenglewoodcdc.org](http://www.greaterenglewoodcdc.org)

# Greater Englewood

Greater Englewood Boundaries consist of Garfield/55th (North), 75th (South), Dan Ryan Expressway (East), Hamilton (West) and encompasses Englewood and West Englewood.

Over 70, 000 residents live in these boundaries and 31% reside in owner-occupied homes.

There are 51, 938 registered voters in Greater Englewood and 118 precincts (as of the latest data of the 2010 US Census).

Englewood can be accessed via 3 major transit lines: the CTA Red Line (63rd Street) and Green Line (Halsted and Ashland) and the Dan Ryan Expressway.



Greater Englewood CDC will begin its work in the area bounded by 69<sup>th</sup> street to the south, 63<sup>rd</sup> to the north, Racine to the West and Lafayette to the East. The work in this initial target zone, the “Englewood Empowerment Zone”, will be replicated in stages throughout the rest of the Greater Englewood community.

## What will GREATER

## ENGLEWOOD CDC do differently than past organizations?

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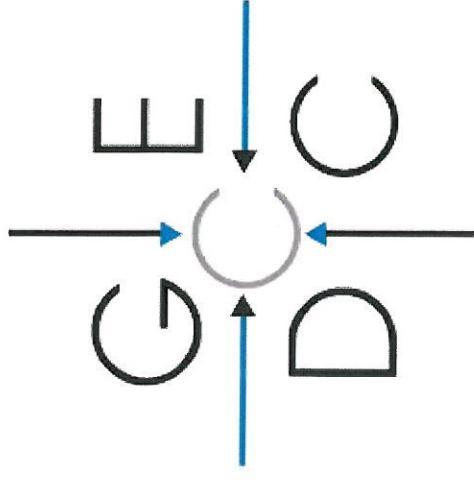
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### Greater Englewood CDC Board of Directors

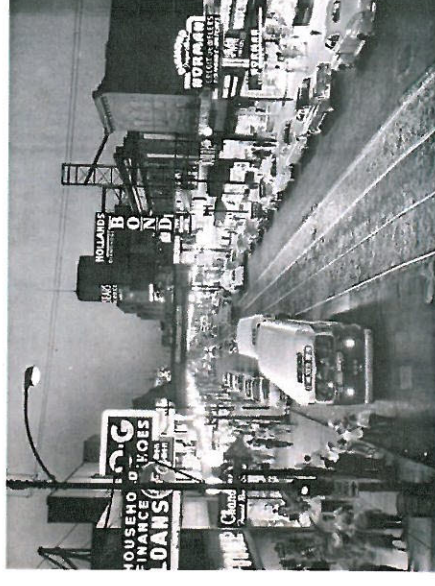
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# Re-brand.....

## Mission Statement

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## Background

Founded in October of 2011, the Greater Englewood Community Development Corporation (GREATER ENGLEWOOD CDC) is a 501c3 not for profit corporation created to address the stalled economic development within the Greater Englewood community. We believe that by working to build the capacity of existing organizations and in general working to streamline all community assets, true change will happen.

## Our Vision

To become, by the year 2015, an established advocate of the Greater Englewood community by building the financial, human and social capital necessary to become an impactful community development organization.

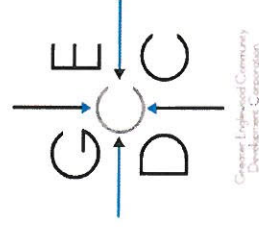
# Re-build.....

## Core Values

- The advancement of sustainable economic development in Greater Englewood.
- Identification and continued development of community assets.
- Collaboration amongst residents and other stakeholders to reach common goals.
- Transparency and accountability for all resources allocated to and located within Greater Englewood.
- Building and maintain trusting relationships amongst residents, institutions, faith-based organizations and our elected officials.
- Utilization of existing community assets to reach economic development goals.

## Core Purpose

The core purpose of GREATER ENGLEWOOD CDC is to improve the quality of life for residents in the Greater Englewood community; we will do this by spurring economic development initiatives.



# Revitalize...

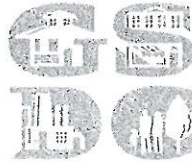
**Re-Brand** – Highlight and uphold the rich history, culture and value of the Greater Englewood Neighborhood. Share the success stories, embrace living legends, and implement innovative strategies that can redefine the perception of Greater Englewood.

**Re-Build** – Stabilize the community by facilitating ongoing collaborations in order to sustain social capital. Diligently work to break down barriers of trust and nurture relationships amongst key stakeholders.

**Revitalize** – Enhance the economic stability of Greater Englewood. Identify strategies that will contribute to the beautification of the neighborhood. Reclaim the vibrant retail characteristics to create a business and cultural district.

– “The Downtown of Englewood.”





GREATER SOUTHWEST  
DEVELOPMENT CORPORATION

April 16, 2012

To Whom It May Concern:

Greater Southwest Community Development Corporation ("Greater Southwest") is the fiscal agent of Greater Englewood Community Development Corporation ("Greater Englewood CDC"). Although Greater Englewood CDC is a 501 (c) 3 corporation, they also have access to and utilize the privileges of Greater Southwest's 501 (c) 3 status.

Greater Southwest's fiscal management of Greater Englewood CDC includes receipt of all donated funds, processing of accounts payable, processing of accounts receivable and management of grant funds as stipulated by funders. Greater Southwest's Financial Manager provides direct oversight of Greater Englewood CDC's financial systems and provides them with monthly financial reports. An annual accounting report will also be issued. If requested, Greater Southwest will issue receipts to donors assuring the tax deductibility of their gifts.

Sincerely,

Ghian Foreman  
Executive Director

GREATER SOUTHWEST.ORG

2601 West 63rd Street Chicago, Illinois 60629 Phone 773.486.1000 Fax 773.471.8206





### **Eric B. McLoyd, MBA (Founding Member/Board President)**

Eric B. McLoyd is a founding member and Board President for The Greater Englewood Community Development Corporation.

Eric holds a Master of Business Administration degree with a specialization in Finance. He is also currently a student at Northwestern University's Kellogg School of Management where he is studying non-profit management in Kellogg's Executive Scholar program. Eric has experience providing independent consulting services to small businesses and non-profits.

Eric has been involved with the start-up and operation of two other Chicago area non-profits. In 2007, he co-founded The Giving Tree Educational Consultants. The Giving Tree works to strengthen the network of education services and support that a community provides for its residents. The other organization Planet W.U.N., founded in 2005, operated a character education program for young girls at Englewood's Gage Park High School. The program was called Ladies A.L.I.V.E.

Eric began his professional career working at Oprah Winfrey's Harpo Studios and then went on to pursue a legal career. His legal work led him to become a senior level Paralegal whose work focuses around real estate development for public and private clients. Eric has also had the experience of servicing several notable Chicago area non-profit clients through a variety of real estate development and legal issues. To enhance the effectiveness of his work in Englewood, Eric plans to leverage the relationships built in all 3 sectors, as well as those built during his educational pursuits.

Eric is passionate about improving the economic conditions that currently exist in Greater Englewood and is vested in ensuring that the quality of life improves for residents of the area. It is his hope that the work of the Greater Englewood Community Development Corporation becomes a model for future community development corporations.



### **Asiaha (Ay-sha) Butler, BBA (Founding Member/Board Vice-President)**

Asiaha Butler is a longtime resident of Greater Englewood and is determined to uplift, inspire and change the perception of her neighborhood, which is often seen as a death trap. In the last two years, Butler has become one of the most energetic volunteers in the community and created a name for herself rather quickly. She coined the name “Mrs. Englewood” after developing a blog that focused on the positive aspects of Greater Englewood. Butler used this social media tool to promote inspirational stories that shed light on many of the cultural experiences happening around the community.

Asiaha is a co-founder of The Greater Englewood CDC and serves as the board's Vice-President. She is responsible for supporting the board President in the role of governing the organization's board.

Butler earned her Bachelor of Science Degree in Business Administration and is expected to graduate from the Institute of Organization Management in 2012 to earn the IOM designation. In November 2010, she co-founded the Resident Association of Greater Englewood also known as R.A.G.E. Butler has spearheaded most of these unique initiatives, which all have become the catalyst of positive change. As a true change agent, she continues her quest in order to improve the quality of life for residents and is committed to doing whatever is required to see a *Greater Englewood* thrive in the near future. Asiaha sits on various boards, committees and panels all geared to promote positive communication and direction for the Greater Englewood Community. In addition, Butler is a wife, mother, landlord and employed full-time at an association for property managers.

*You can read more about Asiaha (Ay-Sha) Butler or R.A.G.E by accessing any of the websites below.*  
[www.mrsenglewood.blogspot.com](http://www.mrsenglewood.blogspot.com) or [www.RAGEnglewood.org](http://www.RAGEnglewood.org)



**Cherice L. Price, MS, CRC, LPC (Founding Member/Board Secretary)**

As a long time Englewood resident, Cherice loves the community she calls home! She has always been an active member of the community partnering with residents', businesses and other community based organizations to promote social and human capital in the community. A Licensed Counselor by trade, Cherice knows the benefits of connecting with others and taking an empathetic approach to forging partnerships.

Cherice is a founding member of the Greater Englewood CDC and serves as the board Secretary responsible for managing all administrative tasks related to the organizations board.

Cherice earned a Master of Science Degree from Illinois Institute of Technology, Institute of Psychology in Psychiatric Rehabilitation Counseling. She is currently employed as a Licensed Clinical and Rehabilitation Counselor in the for-profit industry promoting vocational rehabilitation and crisis intervention strategies for persons with both physical and mental disabilities. She works concurrently with large Insurance Carriers, Workers Compensation and Personal Injury Attorneys', Various Medical Staff and other Licensed Counselors to promote independence among injured and disabled individuals. Cherice serves on various boards and committess.

Cherice continues to reside in the Greater Englewood Community with her four children. You can learn more about Cherice by following her at [www.Chericeism.blogspot.com](http://www.Chericeism.blogspot.com) or via LinkedIn.



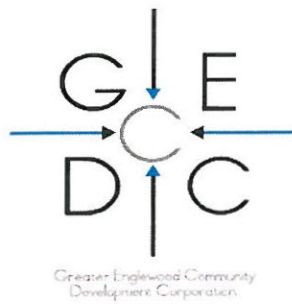


### **John Gholar, JD (Founding Member/Chief Operating Officer)**

John Gholar is both a life-long resident of Chicago and a life-long member of Faith Temple Church of God in Christ in Englewood. Faith Temple has had a strong presence in the Greater Englewood community since 1955 and still does today. While still being a member of Faith Temple, John graduated from the University of Illinois at Urbana-Champaign and obtained a bachelors degree in Political Science and African-American Studies. While at the University of Illinois he was involved in a number of civic and political student organizations which revolutionized how he viewed politics and social justice. He had the opportunity to meet Barack Obama and was personally invited to assist on his campaign for United States Senate. John worked closely with Barack Obama during both his campaign for United States Senate in 2004 and his successful run for president of the United States in 2008.

From his work with both campaigns, John developed a keen sense for community organizing. After graduating from college, John returned to Englewood by leading the youth ministry at Faith Temple. As he became more involved with the lives of the youth he became more entrenched in the ideals of social justice and progressive economic policies in favor of Greater Englewood residents. In pursuit of tangible change received a paralegal certificate in 2006 from Northwestern College and a Juris Doctor from the John Marshall Law School in 2011.

Being moved and inspired by the efforts of organizations like Teamwork Englewood and the Harlem Children's Zone, John is passionate about implementing true change in the lives of others.



### **Corrinn Cobb (Executive Board Member)**

Corrinn Cobb is a dedicated resident of Englewood, committed to its development and a supporter of its residents. After graduating from the University of California, Berkeley, Corrinn moved to Chicago to work as a volunteer with Mission Year, a faith-based program dedicated to serving inner-city neighborhoods like Englewood. During the program, she was able to connect with other residents who shared her passion for the community. Through those relationships, Corrinn went on to help found the Resident Association of Greater Englewood (R.A.G.E.) and serves as its Secretary. Corrinn also sits on the Board of Directors of the Kusanya Cafe and attends Canaan Community Church in West Englewood. In addition to all of her work in Englewood, Corrinn is pursuing entrepreneurship with plans to launch her own business by the end of summer 2012.